



Use these sample social media posts and graphics to raise awareness about the importance of front-of-package warning labeling in helping consumers make informed, healthier food choices.

### Sample Social Media Posts: Can be Modified For Facebook, Instagram, X and LinkedIn

#### Facebook Post Text:

Front-of-package warning labels provide clear, easy-to-understand information about the nutritional content of products. They help you make healthier choices quickly and easily. Learn more about how FOPWLs can impact your diet and health.

#### Instagram Post Text:

Front-of-package warning labels should be accurate for consumers. 🛒 Did you know that younger generations pay attention to front-of-package warning labels? They can help identify high-sugar, fat, and sodium products at a glance? Health policies must include clear information for consumers to be able to make smart choices.

#### X Post Text:

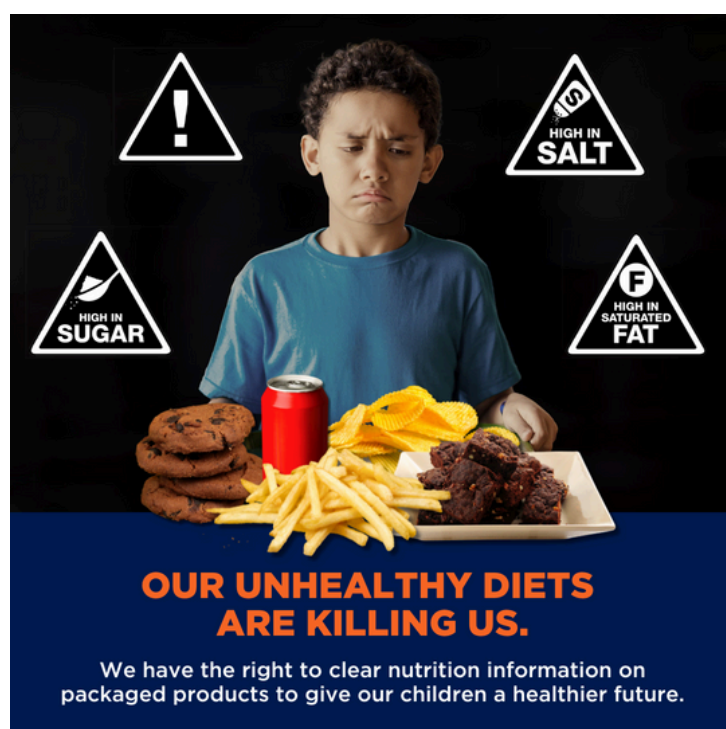
🔍 Front-of-package warning labels make it easier to spot unhealthy ingredients. Clear labels on your products can help save lives.

[Click here to use these templated graphics for your channels.](#)



## LinkedIn Post Text:

Ensuring that consumers have access to clear and concise nutritional information is crucial. Front-of-package warning labels (FOPWL) are designed to help consumers make healthier food choices at a glance, reducing the intake of harmful ingredients like sugar and sodium. FOPWL can contribute to better public health outcomes.



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NOTE: Please consider that the graphic templates include warning label symbols that may not be appropriate or strategic in your local advocacy campaign context. Let us know if you need assistance adapting the labels in the graphics.