



GHAI Budget Advocacy Accelerator workshop, 2025

Achieving Sustainable Domestic Health Financing

Government investments in public health are vital to driving health progress and prosperity. **The Global Health Advocacy Incubator (GHAI) partners with civil society and governments to catalyze the political commitment needed to increase and effectively manage health budgets.** Through a combination of strategic, locally-led advocacy, technical assistance and

capacity strengthening, GHAI helps drive public investments that prioritize health and improve accountability. With deep experience in both budget advocacy and health tax policy advocacy, GHAI has successfully supported domestic resource mobilization across a range of issues—from epidemic preparedness to vaccines and other disease prevention and treatment.

GHAI's Approach to Increasing Health Budgets

GHAI uses a variety of strategies to strengthen a country's investments in health, especially in resource-constrained settings. Our proven approach focuses on building political will, strengthening the capacity of civil society and government stakeholders and providing technical assistance.

Domestic Resource Mobilization Advocacy

GHAI works with local partners to develop advocacy campaigns to build the political will needed to increase and sustain domestic resources for health and ensure health budgets are effectively utilized.



Technical Assistance to Governments

GHAI works with ministries of finance and health, parliament and other government agencies to improve public financial management and advance legislative reforms to promote sustainable financing for health and ensure that funds are used efficiently.



Civil Society Capacity Strengthening

Recognizing that effective advocacy requires technical know-how and strategic approaches, GHAI supports civil society organizations (CSOs) and local advocates through hands-on training programs, advocacy toolkits and interactive self-paced online training. GHAI provides step-by-step guidance on navigating government budgeting cycles, advocating for increased health budget allocations and ensuring budget accountability. These tools ensure that both CSOs and government officials have the skills to implement and sustain effective health financing reforms. GHAI offers both customized budget advocacy training and capacity strengthening.

GHAI Budget Advocacy Accelerator

GHAI's CSO Budget Advocacy Accelerator is a comprehensive 12-month program that builds the capacity of a cohort of CSOs to advocate for domestic financing for noncommunicable disease (NCD) prevention, injury prevention and health security. The Accelerator combines hands-on learning, peer exchange and mentorship.



Health Advocacy Training and Collaboration Hub (HATCH)

HATCH is a free hub for peer-to-peer learning for public health advocates, featuring a wealth of courses and resources to help users develop their advocacy competencies, including budget advocacy and accountability.



The **Global Health Advocacy Incubator** uses the power of advocacy to tackle critical public health challenges across the globe – including food and nutrition policy, injury and overdose prevention, and building resilient and equitable health systems. We are an initiative of the **Campaign for Tobacco-Free Kids**, which is the leading advocacy organization working to reduce tobacco use and its deadly consequences in the United States and around the world. **Our vision is a healthier and more equitable future for all.**

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