



# GHAI's Technical Assistance to Governments on Health Financing



Budgets both reflect countries' domestic political priorities and make it possible for their policies to be implemented.

**The Global Health Advocacy Incubator (GHAI) provides technical assistance to governments that ensures their public health investments are predictable, reliable and sustainable.**

Our framework for government funding sustainability has been used to help governments grow budgets and ensure accountability for disbursement across public health issues, in diverse political contexts, in every region of the world.

## **GHAI's Approach to Government Budget Sustainability**

Drawing on our proven model for government budget sustainability, GHAI provides governments with technical assistance for:

- 1 Strategic Planning and Budget Analysis:** We partner with governments to analyze funding gaps and develop and implement strategies to mobilize political support within the budget process. **How we do it:** *We help agencies identify resource gaps and map the laws, authorities and processes that must be navigated to cross them.*
- 2 Strategy Implementation:** We leverage data and research to demonstrate financial effectiveness and return on investment. **How we do it:** *We help agencies translate national plans — noncommunicable disease strategies, immunization plans — into costed, budget-ready submissions, and help governments identify durable financing instruments. We provide technical support for statutory reforms that create sustainable financing authorities, including legislation and executive instruments.*
- 3 Budget Accountability:** We track budget allocations and spending of the increased resources, identifying bottlenecks to disbursement and spending, facilitating the establishment of accountability mechanisms and strengthening capacity in public finance management. **How we do it:** *Securing an allocation is only the first step. Making sure that money gets to where it's intended is essential for successful health outcomes. Our in-country presence means we track releases in real time, diagnose disbursement bottlenecks, and intervene at moments of friction — from central bank currency shortages to administrative errors that would otherwise strand funds.*
- 4 Budget Sustainability:** We support governments to institutionalize gains, assess budget needs for the next budget cycle, diversify funding sources, scale up successful models and build financing sustainability. **How we do it:** *We help capture and package evidence that can justify sustained funding. We also help agencies institutionalize budget commitments, such as by embedding commitments in expenditure frameworks and by scaling successful models.*

## Why Governments Partner with GHAI

We partner with ministries of finance and health, parliamentary budget and appropriations committees, national public health institutes and subnational governments across Africa, the Americas, Asia and Europe. Our staff and in-country coordinators engage in the full public financial management (PFM) cycle - from pre-budget strategy through execution and audit - with expertise in establishing and defending dedicated budget lines, translating national plans into costed submissions and unblocking disbursement bottlenecks in real time.

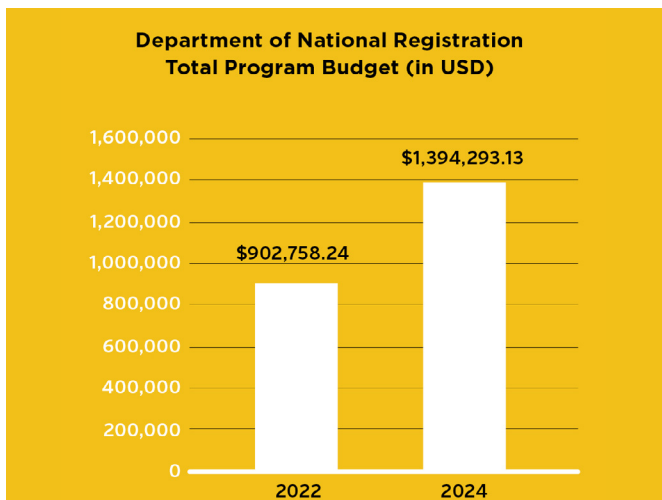
- **In-country presence.**
- **Public financial management expertise.**
- **A track record of converting political will into money.**
- **Subnational access.**
- **Local to global evidence.**
- **Legal analysis and drafting.**
- **A global network.**

**10/10**  
Gavi co-financing commitments secured across all ten program countries, 2023-2025

**US\$15.4M**  
First-ever domestic epidemic preparedness allocation, Uganda FY2024-25

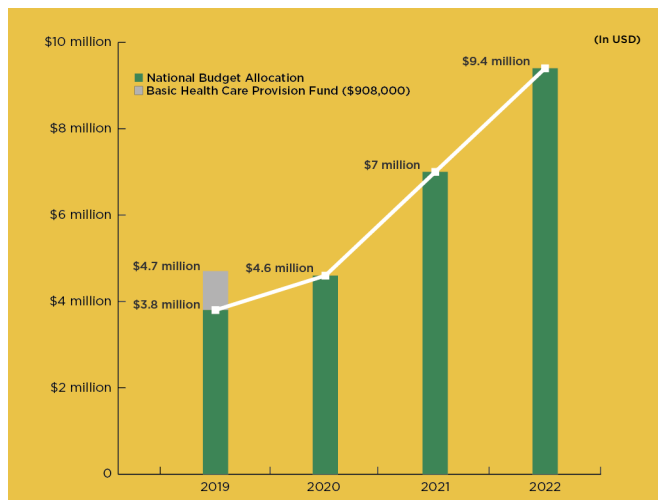
**2x**  
NCDC federal funding, Nigeria, in two budget cycles

## Examples of Our Work



### Digital civil registration transformation in Maldives

Between 2022-2024, GHAI provided technical budget advocacy support to Maldives' Department of National Registration (DNR), securing a US\$491,535 budget increase (54% growth) to strengthen civil registration systems. Results included 20 new atoll-level civil registrar positions funded in 2024, commitment for island-level registrars by 2027 and biometric technology expansion enabling interoperability between birth registration and immunization systems.



### A new line item for public health in Nigeria

When Nigeria established the Nigeria Centre for Disease Control (NCDC) in 2011, the agency lacked the legal authority to receive direct appropriations. GHAI provided technical support to NCDC leadership and the Federal Ministry of Finance for the passage of the NCDC Act (2018), which created the statutory basis for line-item funding; federal allocations to NCDC subsequently more than doubled between FY2019 and FY2022.

The **Global Health Advocacy Incubator** uses the power of advocacy to tackle critical public health challenges across the globe - including food and nutrition policy, injury and overdose prevention, and building resilient and equitable health systems. We are an initiative of the **Campaign for Tobacco-Free Kids**, which is the leading advocacy organization working to reduce tobacco use and its deadly consequences in the United States and around the world. **Our vision is a healthier and more equitable future for all.**

Global Health Advocacy Incubator, 1400 I St. NW, Suite 1200, Washington, DC 20005 USA

[info@advocacyincubator.org](mailto:info@advocacyincubator.org) | [advocacyincubator.org](http://advocacyincubator.org) | [@IncubatorGHAI](https://twitter.com/IncubatorGHAI)