Frequently Asked Questions

Who is eligible?

- What qualifies as proof that we can receive foreign funds for policy advocacy? We have received foreign funding before for advocacy work, will this suffice?
  - The type of registration you need will depend on your country. Each country has a set of laws governing NGOs that can receive foreign funds, so you need to demonstrate that you have the appropriate registration/permissions to be a CTFK/GHAI grant recipient. You must have a bank account that can receive US dollars. You need to attach your registration certificate including anything else that provides proof that you have the ability to receive foreign funds.

- Can a for-profit entity participate?
  - NGO/CSOs are eligible, but no private companies or individuals. In some countries, non-profit entities might be part of a private company. It depends on the situation in each country.

- Will the grant welcome application from a consortium? - More than one organization coming together to form a team?
  - Yes, but please describe the roles of each organization. Even if it is a consortium, entire fiscal and programmatic responsibility is with the lead applicant organization. Ideally, the consortium would have experience working together previously.

- If an NGO doesn't have past experience in budget advocacy and vaccination advocacy; are they eligible?
  - You should have an understanding of how budgets work in your country and have experience with advocacy ideally in health or health financing. You don’t necessarily need to have immunization advocacy experience to apply.

- Can current grantees of CTFK and GHAI apply?
  - Yes, you will indicate this in the proposal. We will evaluate whether you have the ability to manage more than one grant.

- Is there a length of time an organization should be in existence?
  - No, but we do require demonstrated history of management of similar grant projects and demonstrated history of success in the advocacy area.

- Can universities apply?
  - If set up as a non-profit, they can apply. They must have demonstrated history of managing such projects and ability to receive foreign funds to do so.

Subnational vs. National work

- We would also like to know if there are specific States that you are prioritizing, or can we propose to work in any of the States? How many awards are you looking at providing and can an organization submit multiple awards if there are multiple awards?
  - You must choose a national focus and in addition you may choose to include subnational approach in your proposal. You can choose any state/province based on a political opportunity to achieve one or more of the project goals there.

- What is the split between national and sub-national efforts? For example, would the funders expect the efforts (and budget) at the national level to be 50% and sub-national to be 50%?
  - Ideally, 60-70% of the budget would be at the national level. We are open to other splits, but please provide rationale.
Definitions
- What is your definition of ZD? Is it the same as the GAVI definition?
  - Yes, it is the Gavi definition. You can find it [here](#).
- Item 2.1a: Do you mean Target Groups or Target Gaps
  - Target groups.
- Do you have any definition for 'resource mobilization? Do you mean only cash resources or cash and kind?'
  - Primarily budget mobilization will mean cash as the threshold for success unless you can demonstrate that vaccines has been procured/PHC strengthened through some other means than budget allocations.

Project timeline
- Your RFP mentions that the grant is for one year, extendable by another two years. Should we submit a phase 1 proposal for one year and phase 2 for years 2 and 3? Or a three-year proposal?
  - We only want you to submit a one-year proposal. The renewal for an additional two years will be shaped by how the focus develops in the first year.

Project focus
- Should the proposed activities address all six outcomes as stated in the RFP, or can bidders pick the outcomes they can realistically achieve in the time frame and budget envelope?
  - Please include all in your proposal, but we understand that depending on the country context, it may not be possible to achieve or address all objectives in year 1. Once selected, we will work with you to prioritize objectives.
- Is there flexibility for funding to support activities beyond immunization advocacy? For example, it is mentioned in the RFP regarding PHC. Or it should focus both?
  - Budget advocacy for immunization is the primary focus of this project and you must target that. In addition, you can also focus on strengthening PHC.

Proposal requirements:
- Is there any limit of pages in proposal like total number of pages in the proposal?
  - Page and word limits are indicated in the proposal form.
- Can the budget include advocacy capacity-strengthening workshops and/or technical support?
  - You can propose these as part of your objectives mainly if you are applying as a coalition/consortium. GHAI plans to provide advocacy capacity strengthening and strategic support to organizations directly.
- What percentage of the total cost will be allocated for administrative cost?
  - Depending on your country, the definition of administrative cost differs. We define it as office costs, utilities, and things not specific to the project. Under this definition, we would recommend a maximum of 10%.