

Cycle for Budget Advocacy and Funding Sustainability



1 Advocacy Planning: Conduct a political and financial landscape analysis to pinpoint a budget advocacy objective and plan the political strategy with indicators to track success.

2 Advocacy Implementation: Build coalitions, generate economic evidence, and engage policymakers to make the case for increased investment in CRVS, while monitoring the strategy.

3 Budget Accountability: Track budget allocations and spending of increased resources, identify bottlenecks to spending, assess and build capacity to increase accountability, and promote transparent disbursement and effective spending.

4 Budget Sustainability: Assess budget needs for the next budget cycle, scale up successful strategies, and build demand to sustain and/or increase the investment in the medium and long term.

*This figure was adapted from the **GHAI Budget Advocacy Framework for Increased and Sustained Epidemic Preparedness Investment** and is considered a draft at this stage.*